

# ANNUAL REPORT 2019

## ODYSSEY HOUSE LOUISIANA



**What a difference a year makes! Completing this report in 2020 truly makes our growth and successes in 2019 shine.**

**Truthfully though, 2019 was such a banner year for OHL that we don't need hindsight to recognize its significance. 2019 brought us tremendous growth, first and foremost with the opening of our 2700 S. Broad facility. This 144-bed state-of-the-art facility has literally opened up new doors for Odyssey House and for our at-need communities. In addition to the Broad facility, we opened not one, but two new programs in 2019: our Sobering Center and our Briscoe-Lake Charles facility. The Sobering Center had been a 10-plus year dream program, while the Lake Charles opportunity almost fell into our lap. Both, however, allowed us to add meaningful programmatic links in our continuum of care. While we are always working to improve the connectivity of our services, we went a long way in 2019.**

**We invite you to revisit the rest of our 2019 highlights in this Annual Report and hope you are as thrilled with our progress as we are. As the Therapeutic Community saying goes, "It Works If You Work It." Here at OHL, we are continuing to Work It!**



**Edward C. Carlson, MA, M.F.T.  
Chief Executive Officer**



**Rebecca Miller  
2019 Board Chair**



# ORGANIZATION PROFILE

**Odyssey House Louisiana (OHL) is a non-profit behavioral health care provider with an emphasis on addiction treatment.**

Established in 1973, the mission of Odyssey House Louisiana is to provide holistic and client-centered services in a safe environment that address the full continuum of special care needs for the state of Louisiana. OHL's encompassing system of care includes detox, treatment, behavioral and medical healthcare, life-skills, counseling, and case management. Through our services, OHL empowers individuals to become active participants in their treatment and recovery to reclaim functional, productive lives.

Odyssey House Louisiana puts research and proven approaches into practice to provide comprehensive services to people affected by substance abuse, and is nationally recognized as a model treatment program. In collaboration with other community resources, OHL's holistic services facilitate the healing process of addiction recovery and help individuals to start anew and build healthy lives. Equipped with new skills for living and working, and assisted with employment and housing, OHL program graduates return to their communities ready to assume responsibility for themselves and others.

OHL's holistic approach addresses the physical, mental, emotional and social conditions of each client in treating the illness of addiction. Services and programs include substance abuse treatment, complete health and mental health care, life-skills training, vocational training, individual and group counseling, parenting classes and childcare, case management and housing placement.

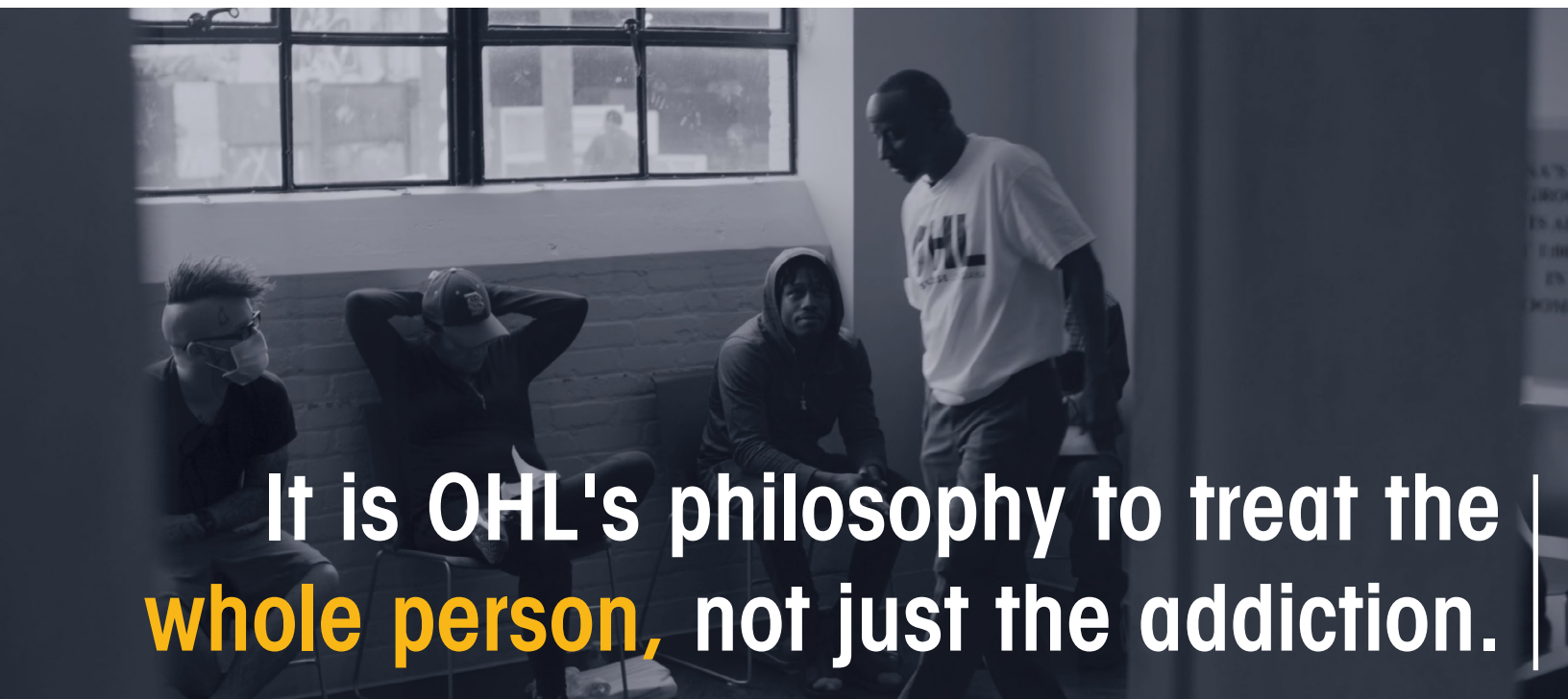






OHL offers comprehensive services and effective support systems- including prevention, treatment, physical and mental healthcare, life-skills and vocational training, job placement, counseling and case management- that enable individuals to chart new lives and return to their communities as contributing members.

OHL's encompassing continuum of care includes multiple levels of treatment that can address clients at their individual level of need. Today, the wider scope and mission of OHL's operations provides services to over 1,500 people per month.



**It is OHL's philosophy to treat the whole person, not just the addiction.**



**Committed to serving our community.**

Throughout its multiple programs, OHL provides services to over 1,500 people each month.



**Professional, Structured, & Caring.**

OHL offers comprehensive services and effective support systems that enable individuals to chart new lives and return to their communities as contributing members.



**Nationally Recognized Programs**

We use research and proven processes to guide our programs and are nationally recognized as a model treatment program.

# YEAR IN REVIEW

## PIRATE BALL

OHL's Fifth Pirate Ball is a swashbuckling good time filled with great food, libations, entertainment, and silent auction. Party-goers enjoyed live music from The NOLA Dukes, delicious tasting bites from 11 local restaurants, special performances from the New Orleans Sirens and had the opportunity to bid on over 100 auction items. All proceeds from the night benefit OHL's encompassing system of addiction treatment and healthcare services!



## LAKE CHARLES

In July, OHL expanded its Continuum of Care into Southwestern Louisiana, where we offer several programs in the Lake Charles area, including: Sobering Beds, Short-Term Residential Treatment, and a Prisoner Reentry Program.



## SOUTHERN DECADANCE

Each year, the Grand Marshals of Southern Decadance oversee raising money for the event to happen, with any surplus going to a charity, OHL was chosen as their charity for 2019. We were chosen due to our program inclusivity and our LGBTQIA+ services. OHL was awarded over \$14,000 and joined in the Southern Decadance Parade last August. We are so incredibly thankful to Southern Decadance for supporting our mission and programs.



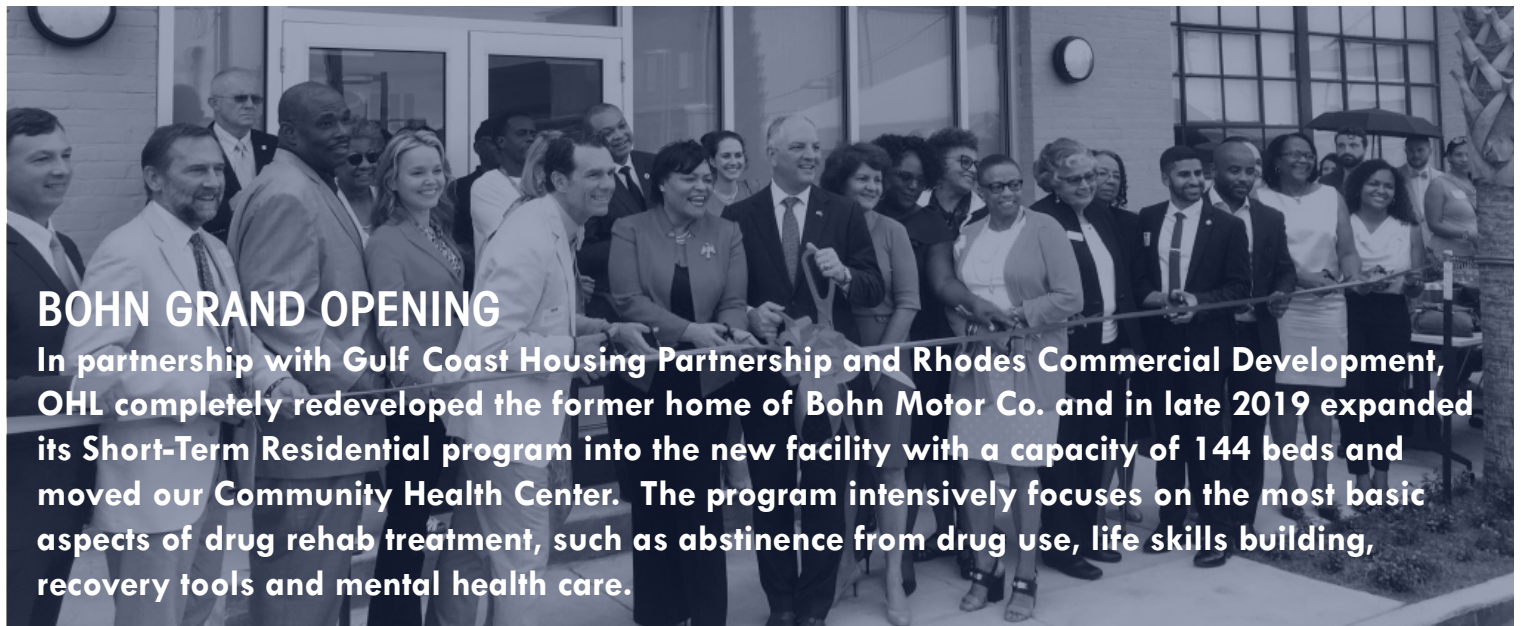


## SOBERING CENTER OPENING

Odyssey House is excited to offer these much-needed services to residents and visitors. The Sobering Center addresses public safety for both inebriated clients and the general population. This helps remove individuals from vulnerable situations or those that might escalating and place them into to a safe, secure environment until they are able to make more conscious choices. While there clients are monitored for specific cues, recover from immediate acute alcohol impairment, and have a “warm hand-off” into medically supported detox or additional services if appropriate.

## TONTI RENOVATIONS

After the Tonti renovation is complete, OHL plans to expand its Long-Term Housing/ Intensive Outpatient Program within the newly redesigned facility, where clients can engage in a focused treatment model that combines therapeutic interventions with housing and employment skill building that enable clients to gain employment and a strong support systems post-treatment. Both the short-term and long-term facilities will each be supplemented by a Federally Qualified Health Center (FQHC), which uniquely and dynamically improves outcomes by integrating behavioral health and primary care on-site.



## BOHN GRAND OPENING

In partnership with Gulf Coast Housing Partnership and Rhodes Commercial Development, OHL completely redeveloped the former home of Bohn Motor Co. and in late 2019 expanded its Short-Term Residential program into the new facility with a capacity of 144 beds and moved our Community Health Center. The program intensively focuses on the most basic aspects of drug rehab treatment, such as abstinence from drug use, life skills building, recovery tools and mental health care.

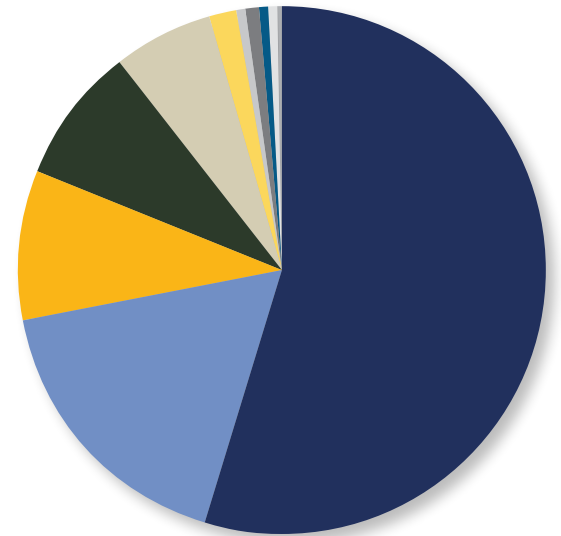
# FINANCIAL STATEMENT

## STATEMENT OF REVENUE & EXPENSES

### REVENUES & OTHER SUPPORT:

United Way Grant Revenue	\$759
Contributions	\$86,375
Government Grants & Programs:	
Other	\$2,370
Health Resources & Services Administration	\$1,046,009
State of Louisiana	\$2,119,570
Metropolitan Human Services District	\$45,783
Substance Abuse & Mental Health Services	\$1,095,523
UNITY of Greater New Orleans	\$733,365
Medicaid Programs	\$6,729,014
Law Enforcement Assisted Diversion	\$197,595
Investment Income	\$24,708
Rental Income	\$88,967
Other	\$83,408

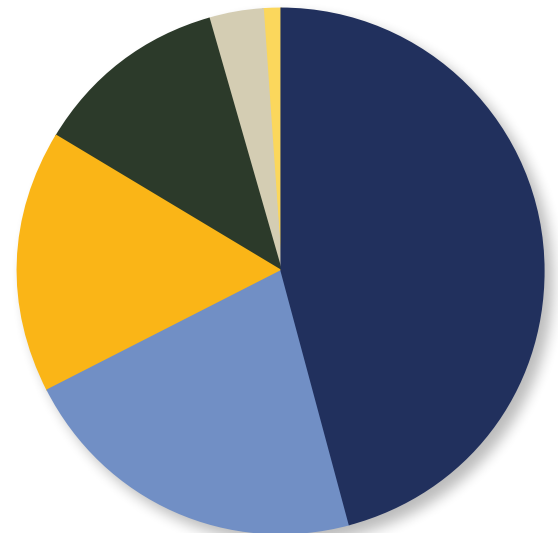
**TOTAL** **\$12,253,446**



### EXPENSES:

Program Services:	
Residential/Detox	\$5,548,458
Outpatient/Medical	\$2,615,207
Community & Supporting Services	\$1,424,110
Prevention	\$421,398
Supporting Services	
Management & General	\$1,971,431
Fundraising	\$107,894

**TOTAL** **\$12,088,498**





# ORGANIZATION'S IMPACT

**2400+**  
ANNUAL ADMISSIONS  
INTO DETOX PROGRAMS

**2400+**  
ANNUAL ADMISSIONS  
INTO RESIDENTIAL  
PROGRAMS

**6000+**  
ANNUAL VISITS TO OUR  
COMMUNITY HEALTH  
CENTER

**1500+**  
INDIVIDUALS EVERY  
MONTH





# COMMUNITY HEALTH CENTER IMPACT

CARE FOR VULNERABLE POPULATIONS

**7,976** PATIENT VISITS

**44.1%**



OF PATIENTS ARE HOMELESS

**52%**



OF PATIENTS IDENTIFY AS AN ETHNIC OR RACIAL MINORITY

**100%**



OF PATIENTS ARE LOW INCOME

## JOBS & ECONOMIC STIMULUS

**\$21.5**  
MILLION  
ECONOMIC IMPACT  
OF OPERATIONS

**92 JOBS**

**\$2.2**  
MILLION  
ANNUAL TAX  
REVENUES

## SAVINGS TO THE SYSTEM

**\$4**  
MILLION  
SAVINGS TO OVERALL  
HEALTH SYSTEM

**\$3**  
MILLION  
SAVINGS TO  
MEDICAID

**24%**  
LOWER COSTS  
FOR HEALTH  
CENTER  
MEDICAID  
PATIENTS

# DONORS AND SUPPORTERS

## BUSINESSES, ORGANIZATIONS, FOUNDATIONS, & TRUSTS

Adams and Reese, LLP  
 ADT Security Services  
 Avita Pharmacy  
 Baptist Community Ministries  
 Beaton Family Foundation  
 Bonfolk  
 Capitol One Bank  
 C.O.L.D., Inc  
 Cox Communications  
 Entercom Radio New Orleans  
 Entergy Corporation  
 Gilead Sciences, Inc  
 Gillis, Ellis & Baker, Inc.  
 Greater New Orleans Federal Credit Union  
 Gulf Coast Office Products, Inc  
 Hienz & Macaluso, LLC  
 Holy Family Social Concerns  
 Louisiana Public Health Institute  
 Markit360  
 Mid City Vineyard Church  
 One Condoms  
 Planned Parenthood of the Gulf Coast  
 Postlethwaite & Netterville  
 Renaissance Publishing  
 Second Line Brewing  
 The Sessions Firm  
 Southern Decadence  
 Southern Fundraising, LLC  
 The Domain Companies  
 Vino Wholesale

## INDIVIDUALS

Bonnie Baudean  
 Richard Bloomfield  
 Carl Butler  
 Vicki Cain  
 Garrick Chatelain  
 Joseph Clair  
 Gaynell C. Dreher  
 Erin Esteve  
 Sandra Garcia  
 Andre Gaudin  
 Jeffrey Goldfarb  
 Mary Graziani  
 Courtney Guastella  
 Mitch Handrich  
 Abigail Hillman  
 Amy Hollis  
 Thomas Huckaba  
 Paula King  
 Stuart LeBlanc  
 Karah Lindbergh  
 Maya Lowy  
 Kenneth Meyn  
 Christy Migaud  
 Rebecca Miller  
 Robert K. Moffett  
 Beverly Nichols  
 Delaina Pitre Sweat  
 Nycole Romeo  
 Jillian Sandoval  
 Darcy Devine Scoggin  
 Kimberly Smith  
 Janneke van der Molen  
 Rachel White  
 Amy Wilson  
 Jane Wright  
 Lenny Wrigley







# STAFF & BOARD LISTING

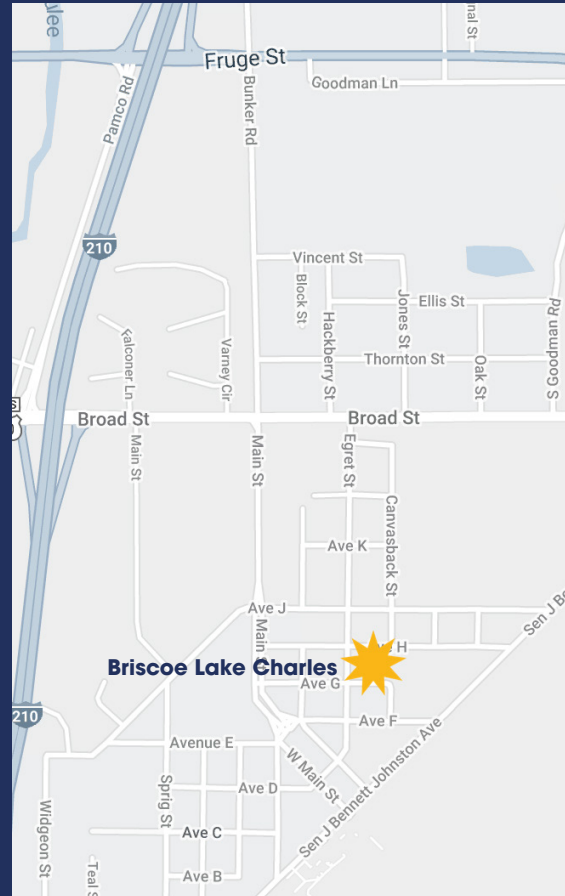
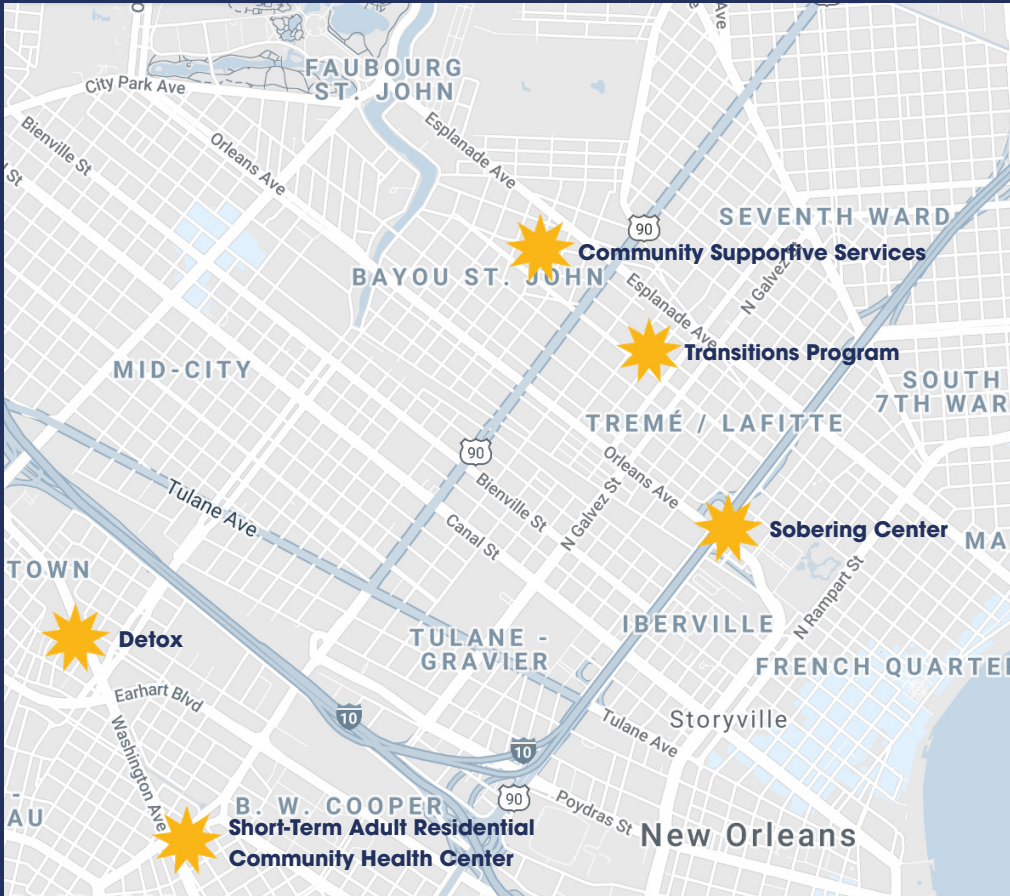
## EXECUTIVE STAFF

<b>Edward C. Carlson</b>	Chief Executive Officer
<b>Mia Dejan</b>	Chief Financial Officer
<b>Shawny Robey</b>	Chief Operations Officer
<b>Dr. Jennifer Velander</b>	Chief Medical Officer
<b>Amy Bosworth</b>	Program Director
<b>Sherry Garner</b>	Program Director
<b>Markethia Nelson</b>	Accounting Director
<b>Athena Stanford</b>	Human Resources Director
<b>Ann Tucker</b>	Development Director

## 2019 BOARD OF DIRECTORS

- Rebecca Miller**  
Chair
- Curt Bruss**  
President
- Beverly Nichols**  
Vice President
- Dr. Robert Matheny**  
Vice President
- Vanessa Caliste-Swofford**  
Treasurer
- Darryl Harrison**  
Secretary
- Robert Moffett**
- Dr. Lynn Bernal-Green**
- Jarrod Broussard**
- Dr. Lucinda DeGrange**
- Mr. Ronald Engberson**
- Dr. Derrick Freeman**
- Jeffrey Goldfarb**
- Cara Hall**
- Mary Antee McCullough**

# LOCATIONS



**★ Long-Term Housing  
(Transitions Program)**

1125 North Tonti Street  
New Orleans, LA 70119  
(504) 821-9211, ext 7400

**★ Short-Term Adult Residential**

2700 South Broad Avenue  
New Orleans, LA 70125  
(504) 821-9211, ext 7800

**★ Community Health Center**

2700 South Broad Avenue  
New Orleans, LA 70125  
(504) 371-5162

**★ Detox**

4730 Washington Avenue  
New Orleans, LA 70125  
(504) 821-9211, Option 1

**★ Sobering Center**

**Closed due to COVID-19**  
732 North Claiborne Avenue  
New Orleans, LA 70116  
(504) 821-9211, Option 5

**★ Community Supportive  
Services**

1138 Dupre Street  
New Orleans, LA 70119  
(504) 821-9211, Ext. 7848

**★ Odyssey House Louisiana**

**Briscoe Lake Charles**  
4012 Avenue H  
Lake Charles, LA 70615  
(337) 433-3786